

## EASYPANO-THE VIRTUAL TOUR WAY



### COMPANY PROFILE

Panorama Technologies Corporation Ltd. (Collectively, Easypano) is one of the world's leading developers and marketers of virtual tour software. Easypano has penetrated the global marketplace through advanced Internet distribution and strategic partnerships with manufacturers and developers.

#### **The Industry**

The momentum of panorama and virtual tour adoption worldwide continues to be strong. Easypano is positioned at the forefront of the fast growing virtual tour industry - as a leading software developer and as a leader in Electronic Sales & Distribution (ESD or direct software sales over the Internet).

#### **Our Products**

Easypano provides two kinds of immersive imaging solutions so far - a virtual tour one and an object movie one. The virtual tour solution includes the most easy-to-use panorama stitching software- Panoweaver, the professional virtual tour software-Tourweaver, the standalone executable virtual tour creating software-Virtual Tour EXE, and the simple virtual tour linking software- PTViewer Scripter. The object movie solution includes an object movie creating software-Modelweaver. Our virtual tour solution has been one of the most popular one among VR community due to its easiness, powerfulness and cost-effectiveness.

#### **Panoweaver: Our Award Winning Flagship Software**

Panoweaver is one of the world's most popular panorama creating program. Its ease-of-use, speed and affordability make Easypano the leading virtual tour solution for real estate agents, panoramic photographers, website designing company, multimedia designers and corporations. Panoweaver is a consistent award winner and has been recognized in prestigious industry and business publications worldwide including product reviews in Panoguide, Macworld. To serve our global customers well, Panoweaver has been localized in many languages including: English, French, German, Spanish, Italian etc.

#### **Tourweaver: The Most Desired Virtual Tour Software**

As a new member of Easypano family, Tourweaver has enjoyed much popularity and received high compliment from our customers shortly after its release. It creates a feature rich virtual tour with multimedia presentation and provides a perfect solution for virtual tour business, website and multimedia design.

### PANOWEAVER

Panoweaver is an easy-to-use and powerful panorama software which can stitch perfect 360\*180 spherical and cubic panoramas from fisheye images.

#### **Introduction**

Panoweaver provides an easy and powerful way of creating a panorama and brings you to the full immersive virtual world with 360\*180 degrees field of view.

Panoweaver is widely applied in real estate exhibition, publishing, education, travel, entertainment, virtual tour, GIS and virtual exhibition etc. As an easy-to-use, versatile and cost-effective spherical and cubic panorama creating tool, it is more and more popular among newbies and insiders.

**Panoweaver 3.0 provides solutions to:**

- Stitch panorama from fisheye images easily, either one, two or three images;
- Make an easy stitching with automatic stitching and make a fine stitching with manual stitching;
- Convert between spherical stitching and cubic stitching;
- Publish panorama as PTVIEWER, QTVR, MGI Panoviewer and VRML;
- Create and edit Virtual Tour with Panoweaver and PTVIEWER Scripter

**Key Features**

- Easy to use panorama stitching software
- Saving a lot of money for you
- Totally immersive solution
- Total control during stitching and publishing
- Virtual tour creating
- Cross platform application

**TOURWEAVER**

**Introduction**

Never before does a virtual tour software have such powerful function as Tourweaver, however fairly easy-to-use. Easypano keeps serving you the best professional virtual tour utility with our cutting-edge technology. Tourweaver possesses the unique features of interactive map with compass effect, personalized viewer skin and customized walkthrough. It creates a rich and vivid immersive virtual tour easily and fast, which can include:

- Spherical panoramas
- Cylindrical panoramas
- Still images
- Sound
- URL
- Hotspot
- Interactive map/ floor plan
- Slideshows
- Text

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It provides you multiple ways to present your tour. Either a professional or a newbie could build a charming virtual tour with Tourweaver.

**Tourweaver offers the following solution:**

- Link spherical panorama, cylindrical panorama and still image together to build a web based virtual tour
- Customize viewer skin and scene visually
- Add hotspots which can be linked to panorama, still images, audio or another virtual tour
- Set tour path to control the timing and virtual tour walkthrough
- Tailor an interactive map with compass effect
- Generate virtual tour as web applet format, which is easily posted to web and no plug-in necessary when viewing.

## **BATCH WIZARD**

Easypano Batch Wizard provides an extremely easy way to have batch stitching spherical and cubic panoramas from fisheye images.

**Introduction**

Easypano Batch Wizard provides an extremely easy way to have batch stitching spherical and cubic panoramas from fisheye images. Just add your fisheye image pairs and click Publish. All the panoramas will be created and published to your local driver. No manual stitching is necessary any more. Easypano Batch Wizard is the ideal solution for real estate agents and panorama hosting company.

**Easypano Batch Wizard provides solutions to:**

- Select numerous sets of hemispheres and preview all the 360 panoramas together with a customer using a laptop computer.
- Stitch hundreds of panoramas once for all easily.
- Publish hundreds of panoramas with html page and thumbnail images.

## **VIRTUAL TOUR EXE**

Virtual Tour EXE provides an easy way to create standalone executable virtual tours.

**Introduction**

Virtual Tour EXE provides an easy way to create standalone executable virtual tours. Standalone executable virtual tour may be burned in a CD or embedded in a multimedia system in real estate exhibition, tourism show, publishing, education, travel, entertainment, GIS and virtual exhibition etc., also it can be emailed to your friends as an interactive and immersive E-Card.

**Virtual Tour EXE provides solutions to:**

- Link the panorama images together to produce a standalone executable virtual tour easily. No Java Running Environment is necessary to view the virtual tour.
- Customize the virtual tour in your own style: set your own information, use your own skin in viewer etc.
- Generate \*.EXE files and autorun files thus virtual tours can be burned as an autorun CD easily.
- View virtual tours in full screen mode.

## **PTVIEWER SCRIPTER**

PTViewer Scripter is an easy-to-use virtual tour creating tool by linking the panoramas together and customizing virtual tour style for PTViewer users.

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PTViewer Scripter is an easy-to-use virtual tour creating tool by linking the panoramas together and customizing virtual tour style for PTViewer users.

### **PTViewer Scripter provides solutions to:**

- Add hotspots on panoramas to make virtual tours easily;
- Set your own downloading waiting image, progress bar in viewer;
- Set your own navigating toolbar in viewer;
- Set pan, tilt, fov, rotating speed and many other parameters.

## **MODELWEAVER**

Modelweaver is an easy-to-use 3D object movie creating software.

### **Introduction**

Modelweaver is an easy-to-use, and powerful 3D object movie creating software, which can help the user to create high quality 3D, interactive VR object movies quickly. Users can use it in the fields of products, garments, collections, arts and crafts, antiques and other objects they want to display vividly on the Internet or CD.

### **Modelweaver provides solutions to:**

- Capture object images automatically from your digital still cameras straight into your computer;
- Capture video from your FireWire(tm)-enabled camcorder straight into your computer;
- Enable you to edit, optimize and preview the your 3D object movies;
- Create and publish your 3D object movies as java applet embeded html pages and QTVR.